

PRESENTED BY:
THE VALLEY SIERRA
SBDC AND THE
TURLOCK
CHAMBER OF
COMMERCE

CREATE WITH *Canva*

LEARN CANVA AND DISCOVER NEW
& EASY WAYS TO BOOST MARKETING

INSTRUCTED BY



KARLA GREGG
SBDC CONSULTANT AND
OWNER OF UNBOX & GO.

WHAT WILL BE COVERED

- UNDERSTANDING VISUAL BRAND IDENTITY
- DIFFERENCES FOR CANVA FREE VS CANVA PRO
- CREATING A BRAND KIT
- USING CANVA'S DESIGN ELEMENTS
- DESIGNING FOR DIFFERENT SOCIAL MEDIA PLATFORMS

LUNCH WILL BE
PROVIDED!

🕒 MAY 3RD • 11 AM - 1 PM

📍 TURLOCK CHAMBER
OF COMMERCE

REGISTER HERE
[valleysmallbiz.com/
canvaworkshop](http://valleysmallbiz.com/canvaworkshop)