

The 3rd Annual · City of Ceres BRIDGING THE GAP

RESOURCE BUSINESS EVENT

The event will include networking opportunities, exclusive workshops led by expert consultants, & provide valuable information that local businesses need to know.

FREE CERES EVENT



Schedule & Speakers

Hosted By:



8:30 AM Doors Open

Sign in, chat with other business owners, and learn about local resources available to all businesses.

9:00 AM Welcome & Interview

Join **Mayor Javier Lopez** as he opens the event & interviews a Ceres business.



9:30 AM Workshop Set ONE

Marketing Strategy

Discover the best ways to market your business at no to low-cost with **Renee Ledbetter.**

Business Start-Up

Learn every aspect of starting a business with **Pablo Paredes Romero, Ph.D, SPHR, SHRM_SCP, ICF ACC.**



10:25 AM Workshop Set TWO

Next-Level Social Media

Learn productivity tools, the best ways to create content, and more with **Domenica Escatel.**

Business Leadership

Discover how to lead your team with purpose reach success in business through leadership with **Dave White.**



11:10 AM Closing & Interview

Learn about how small businesses are able thrive and grow in Ceres.



11:30 AM Networking Time

Enjoy this time to get to know fellow local business owners & resource partners.



Learn More Here

March 24TH

9 AM - 12 PM

EVENT LOCATION:
Ceres Community Center
2701 4th St, Ceres, Ca

Vendors Include:



Register Here: <https://valleysmallbiz.com/thegap>

POWERED BY



U.S. Small Business Administration

THE VALLEY SIERRA SMALL BUSINESS DEVELOPMENT CENTER IS FUNDED IN PART THROUGH A SUBCONTRACT BETWEEN OPPORTUNITY STANISLAUS AND THE UNIVERSITY OF CALIFORNIA, MERCED UNDER THE CURRENT COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES OR LIMITED ENGLISH PROFICIENCY WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. FUNDED IN PART THROUGH A GRANT WITH THE GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT. CONTACT INFO@VALLEYSIERRASBDC.COM

