

# 50 NO-COST & LOW COST MARKETING PRACTICES

Learn 50 marketing tactics that you can easily use in your small business at no to low cost.

Featured Speaker:

## RENEE LEDBETTER

CEO/President at Ledbetter & Associates, Inc., past Director of the Ceres Chamber of Commerce, and SBDC Consultant.



## OTHER TOPICS COVERED:

- Branding vs. Marketing.
- Getting down to the tasks at hand.
- Track tactics and measure metrics.
- It's all in the execution.

## PATTERSON CITY HALL

1 Plaza Cir, Patterson, CA



**WEDNESDAY, MARCH 15<sup>TH</sup>**  
**10:30 AM - 12:30 PM**

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