

FREE STRATEGY WORKSHOP

# Converting Holiday Customers

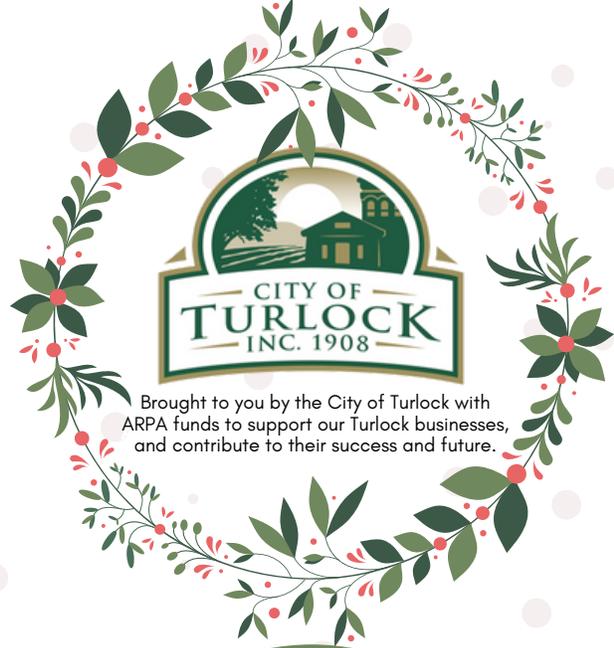
Discover smart tactics to keep those Christmas customers coming in all year!

## In this workshop you'll learn:

- 3 Important steps to build customer relationships
- Creative ways to capture customer contact info
- Identify and cultivate your MVPs to boost profits
- Leveraging tips and tools to be more competitive

DECEMBER 7<sup>TH</sup> • 8:00 - 9:30AM

Register here: [valleysmallbiz.com/holiday](http://valleysmallbiz.com/holiday)



Brought to you by the City of Turlock with ARPA funds to support our Turlock businesses, and contribute to their success and future.



FEATURED SPEAKER:

**Claudia Newcorn**

Award-Winning SBDC Consultant and Best-Selling Author.



LOCATION:

**Alison's Cafe**

219 W Canal Dr, Turlock



THE VALLEY SIERRA SMALL BUSINESS DEVELOPMENT CENTER IS FUNDED IN PART THROUGH A SUBCONTRACT BETWEEN OPPORTUNITY STANISLAUS AND THE UNIVERSITY OF CALIFORNIA, MERCED UNDER THE CURRENT COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES OR LIMITED ENGLISH PROFICIENCY WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. FUNDED IN PART THROUGH A GRANT WITH THE GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT. CONTACT [INFO@VALLEYSIERRASBDC.COM](mailto:INFO@VALLEYSIERRASBDC.COM)

