

FREE MARKETING WORKSHOP

50 NO-COST & LOW COST MARKETING PRACTICES



Brought to you by the City of Turlock with ARPA funds to support our Turlock businesses, and contribute to their success and future.

Learn 50 marketing tactics that you can easily use in your small business at no to low cost.



Featured Speaker:

RENEE LEDBETTER

Director of the Ceres Chamber of Commerce, CEO/President at Ledbetter & Associates, Inc., and SBDC Consultant.



OTHER TOPICS COVERED:

- Branding vs. Marketing.
- Getting down to the tasks at hand.
- Track tactics and measure metrics.
- It's all in the execution.



HOME2 SUITES BY HILTON

1831 Lander Ave, Turlock, CA

NOVEMBER 18TH. 9-11 AM

REGISTER HERE:

valleysmallbiz.com/marketing



THE VALLEY SIERRA SMALL BUSINESS DEVELOPMENT CENTER IS FUNDED IN PART THROUGH A SUBCONTRACT BETWEEN OPPORTUNITY STANISLAUS AND THE UNIVERSITY OF CALIFORNIA, MERCED UNDER THE CURRENT COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES OR LIMITED ENGLISH PROFICIENCY WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. FUNDED IN PART THROUGH A GRANT WITH THE GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT. CONTACT INFO@VALLEYSIERRASBDC.COM

