

RETAIL AND SALES WORKSHOP

Q1

AND BEYOND



Brought to you by the City of Turlock with ARPA funds to support our Turlock businesses, and contribute to their success and future.



Workshop Taught By
Rhonda Lowe

Rhonda is an entrepreneur with 30 years of experience, primarily in retail and marketing. She is passionate about preserving the presence & prosperity of small businesses in our communities

October 19TH
6 - 7:30 PM

This **FREE** Event
takes place at the
Turlock Public Library.

Learning Points:



Planning for Quarter 1
Why and how can I plan for Q1?



Using Q4 to Set the Stage
How can Q4 set up 2023?



Looking Back at 2022
What worked and what didn't?



Inspiration
What will make this a great year for business?

REGISTER HERE

<https://valleysmallbiz.com/Q1>



THE VALLEY SIERRA SMALL BUSINESS DEVELOPMENT CENTER IS FUNDED IN PART THROUGH A SUBCONTRACT BETWEEN OPPORTUNITY STANISLAUS AND THE UNIVERSITY OF CALIFORNIA, MERCED UNDER THE CURRENT COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES OR LIMITED ENGLISH PROFICIENCY WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. FUNDED IN PART THROUGH A GRANT WITH THE GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT. CONTACT INFO@VALLEYSIERRASBDC.COM

