

# Water Conservation and Economic Impact

California's long drought has impacted many industries, but arguably none more than agriculture. The allocation of this finite resource has sparked competition and raised questions about conservation and the most valuable candidates for its distribution.

Dr. Franklin Gaudi, Executive Vice President of Design at Laurel Ag & Water, will discuss the impact of the drought on San Luis Obispo County's agricultural regions, technology available to growers, and the future of water allocation.

**TUES  
27  
SEPT**

**9-10:30AM**

**THE SANDBOX Paso Robles + Zoom**

**1345 Park St, Paso Robles**

**[sbdc.calpoly.edu/events](http://sbdc.calpoly.edu/events)**

Reserve Your Spot



Dr. Gaudi holds certifications through the Irrigation Association (IA) as a Certified Irrigation Designer (CID) in surface, drip/micro, and sprinkler, as a Certified Irrigation Contractor (CIC), and as a Certified Agricultural Irrigation Specialist (CAIS).

He is a former member of the Irrigation Association Certification Board and is recognized through the American Society of Agronomy (ASA) as a Certified Crop Advisor.